



*...With Aloha*



## NEWS RELEASE

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## Sunetric Offers Free Solar PV Systems to Raise Money for Japan

Giveaways benefit American Red Cross and the With Aloha Foundation

HONOLULU— [www.hawaiiredcross.org](http://www.hawaiiredcross.org), [www.withaloha.org](http://www.withaloha.org) and [www.Sunetric.com](http://www.Sunetric.com) — Sunetric, Hawaii's largest locally owned and operated solar installer, has donated two solar photovoltaic systems to raise funds for two local charities assisting Japan. The first is the American Red Cross Hawaii State Chapter and the second is the "With Aloha" Foundation. Donations raised through the website [www.solarforjapan.com](http://www.solarforjapan.com) will go directly to the American Red Cross Hawaii State Chapter and the "With Aloha" Foundation to aid in the relief efforts. Donors of \$10 or more will automatically be entered to win one of the solar arrays. Winners for both PV systems will be drawn live on ESPN radio's Bobby Curran Show on Monday, May 2.

More than 12,100 people have been confirmed dead and nearly a half million people are homeless in the wake of the earthquake and subsequent tsunami that hit north-east Japan on March 11. Funds are urgently needed for food, water, medicine, shelter and clothing. The first donation benefits American Red Cross relief efforts in Japan. The American Red Cross has been a primary source of support for the residents in the wake of the disasters in Japan. "We are so grateful to Sunetric for their compassion in this time of great tragedy. Their efforts in raising much needed funds for the American Red Cross Japan Earthquake & Pacific Tsunami relief effort will help us save lives and give hope to those in need. We cannot thank them enough for their wonderful contribution to the cause of humanity," said Coralie Matayoshi, CEO of the American Red Cross, Hawaii State Chapter.

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The second donated PV system supports the "With Aloha" Foundation which is holding a fundraiser on April 9 at the Pagoda Hotel. Presented by aio, the fundraiser is a block party, benefit concert, and food tasting featuring 24 local restaurants and entertainers from around the world. Proceeds from this event, along with donations raised by the solar giveaway, will be sent to Tohoku University Hospital in Sendai, Japan, where many of the earthquake and tsunami victims are receiving care.

"We are so thankful for Sunetric's generosity in donating not one, but two, photovoltaic systems to help raise funds for the victims of Japan's earthquake and tsunami," said Susan Eichor, aio President & COO. "With Aloha is a community inspired movement of Hawaii organizations coming together and helping those in need. We are humbled to partner with companies like Sunetric to support Japan ...With Aloha."

The \$15,000 solar arrays are projected to save an average household more than \$100 per month. Both donated systems are identical and offer ten Trina PV panels of 230 Watts per panel. They come with 3000W Centralized Inverters and 25-year production warranties. The systems must be installed on the island of Oahu, but winners can transfer their prizes to a friend or family member. Donors to the Japan relief efforts will automatically be entered to win. To register, go to [www.SolarForJapan.com](http://www.SolarForJapan.com). For every \$10 donation, one entry to the drawing will be given. For \$20, two entries will be given and so on. No purchase or donation is necessary.

"As a local company, Sunetric is proud to be involved in the effort to provide help and kokua for Japan," said Sunetric Founder Sean Mullen. "Through this partnership, Oahu residents can make a difference for Japan's people, while also getting an opportunity to switch to solar."

### **About the American Red Cross:**

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, provides relief to victims of disaster and helps people prevent, prepare for, and respond to emergencies.

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### **About aio:**

aio is a family of businesses specializing in media, technology, sports and food. Media include: Hawaii Business, Island Family, Honolulu, Hawaii Home + Remodeling, Hawai'i, Hawaii-Ai, Ala Moana and Whalers Village magazines; Hawaii Buyer's Guide and Lei Chic (online newsletter) and ESPN 1400 and 1500 AM (radio). Other aio companies include: Watermark Publishing (books), Obun Hawaii Group (printing), Upspring Media (software and websites), Talisman LBS (mobile marketing), B. Hayman Co. (commercial turf), Punalu'u Bake Shop, Hukilau Honolulu Restaurant, Nutricopia (food) and HWB Foundation.

### **About Sunetric:**

Founded in 2004 by Sean and Beth-Ann Mullen, Sunetric is Hawaii's largest locally owned and operated solar installer. Since its inception, Sunetric has designed and installed more PV than any other company in the state and is responsible for nearly 60,000 solar panels and 12.5 megawatts of solar installed across all islands, providing the equivalent greenhouse gas benefit of taking 3,000 vehicles off Hawaii roads each year. Hawaii's first SunPower Elite dealer, Sunetric has installed several of the largest photovoltaic systems in Hawaii, including Kona Commons shopping center on the Big Island, Wilcox Memorial Hospital on Kauai, and Y. Hata on Oahu. Visit [www.sunetric.com](http://www.sunetric.com) for more information.

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## FACT SHEET

Sunetric's Solar PV giveaways benefit American Red Cross and "With Aloha" Foundation

**Who:** American Red Cross Hawaii State Chapter, "With Aloha" Foundation and Sunetric.

**What:** Online Giveaway of two (2) donated \$15,000 solar photovoltaic systems (\$30,000 total).

**Why:** To support the victims of Japan's disasters through the American Red Cross Hawaii State Chapter and "With Aloha" Foundation.

**How:** Register at [www.SolarForJapan.com](http://www.SolarForJapan.com). No purchase or donation necessary. Every \$10 donation automatically gets one entry to the drawing; every \$20 gets two entries, and so on.

**When:** Register online now through May 1. Winners will be drawn live on ESPN radio's Bobby Curran Show on Monday, May 2.

### SYSTEM DETAILS

- Value: \$15,000
- Ten 230W Modules
- Brand of Panel: TRINA
- Unirac Sunframe Compression Racking System
- 3000W Centralized Inverter
- \$105.28 per month savings
- \$1,263.36 per year savings
- Installation and permitting included for the island of Oahu
- Giveaway transferrable on the island of Oahu
- Installation must begin on or before May 1, 2012

### WARRANTIES

- 5 Years for the module
- 25 Years for production